CAPE TOWN INTERNATIONAL BOAT SHOW

South Africa's premier boating and luxury lifestyle show.

19 - 21 October 2018 V & A Waterfront



Presented by X-Class First of a new kind.

Mercedes-Benz

2018 Post Show Report

www.boatshow.co.za



messe frankfurt



Thank you from Messe Frankfurt South Africa

he 18th annual Cape Town International Boat Show took place from 19-21 October at the V&A Waterfront. The 3-day event was organised for the first time by new owners, Messe Frankfurt South Africa and presented by Mercedes-Benz X-Class.

This year's show was bigger than ever with over 100 exhibiting companies, an introduction of an all new luxury lifestyle sector The Avenue, interactive live demonstrations, on-water activities, from sailing competitions, to SUP racing, dragon boat racing, and a host of other activities.

Thank you to all our sponsors and partners and especially to Mercedes-Benz as the presenting partner of this event.

We look forward to seeing you back at the V&A Waterfront from 18-20 October 2019.

"Thank you to TEAM BOAT SHOW 2018 for your sterling, well organized 2018 exhibition." Mega Marine

Thank you to our **2018 Sponsors and Partners**











~ keep discovering ~









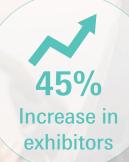
2018 Facts & Figures



54%
Increase in visitor attendance









"Thank you for a very successful boat show! We made some very fruitful contacts and it looks like we already have a job for next year!" **Jofensham**

"The initial feedback we have received form exhibitors and visitors who participated in this year's event has been tremendously positive. We are extremely grateful for the support from SABBEX, and our headline sponsor Mercedes-Benz X-Class, as well as our other sponsors and partners,"

says Joshua Low, Group Exhibitions Director, MFSA.





7 nights on Gulet Sirena in Croatia for 12 people



Luxury weekend away for 2 people



7 night Seychelles cabin charter for 2 people



7 nights on a Bareboat Sunsail Catamaran in the Seychelles for 4 people

Largest Boat on display -Two Oceans Marine HQ2

ON SITE COMPETITIONS

Interactive on water experiences



The 3-day Cape Town International Boat Show featured live on-water demonstrations from The Great Optimist Race with Greg Bertish, Royal Cape Yacht Club Youth Invitational, fly boarding, SUP races, canoe polo, motorised surf boards and a very energetic dragon boat race across the Marina.

DRAGON BOAT RACING

Dragon Boat Racing an ancient Chinese cultural tradition saw three teams of 20 paddlers at the Cape Town International Boat Show battle it out in an adrenaline pumping and hearts race.





SUP RACING

Stand-up paddle boarders got on their feet and use a paddle to propel themselves through the water.



CAPE 31 REGATTA

Celebrate the newly launched Cape 31 Summer Circuit with a race that saw a fleet of twelve depart from their moorings at the Boat Show on Saturday morning from the Marina to race in Table.





ROYAL CAPE YACHT CLUB YOUTH INVITATIONAL

The Royal Cape Yacht Club Youth Invitational match race which featured 4 teams of 4 sailors per team. The race was an exciting one with the winning team being rewarded for good starting, boat handling and teamwork skills.



THE GREAT OPTIMIST RACE

The Great Optimist Race aimed at raising funds for sick and needy children across the Western Cape set off on a tricky three-lap course through the V & A Waterfront in front of thousands of spectators. Competitors ranged from celebrities to captains of industry, and medical survivors, all of whom raced for glory in little optimist boats. It was shark attack survivor, amputee and adaptive surfing champion, Caleb Swanepoel who took the glory.

SEE YOU IN 2019

CAPE TOWN INTERNATIONAL BOAT SHOW

South Africa's premier boating and luxury lifestyle show will be back from 18 - 20 October 2019



Messe Frankfurt South Africa 2019 calendar of events



12 - 14 June 2019 CTICC, Cape Town

atfexpo.co.za



26 - 28 July 2019

Kyalami Grand Prix Circuit, **Johannesburg**

photoandvideoexperience.com



12 - 14 June 2019 CTICC, Cape Town

sourceafrica.co.za

FESTIVALOF MOTORING

23 - 25 Aug 2019

Kyalami Grand Prix Circuit,

Johannesburg

safestivalofmotoring.com



4 - 6 July 2019 Wonderboom National Airport, Tshwane aerosouthafrica.com

automechanika

18 - 21 September 2019

Expo Centre, Nasrec, Johannesburg

automechanikasa.co.za

futuroad expo

JOHANNESBURG

18 - 21 September 2019

Expo Centre, Nasrec, **Johannesburg**

futuroad.co.za

JOHANNESBURG

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scalex.co.za

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18 - 20 October 2019

V & A Waterfront. Cape Town

boatshow.co.za

Dates

18 - 20 October 2019

Location

V & A Waterfront

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Organiser

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www.boatshow.co.za



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